



2011-2012 Registration Form

FOR KIDS 12 & UNDER, ONLY \$12 PER CHILD

1. Child Information:

Name: _____

Date of Birth: _____ Age: _____ Sex: _____

Please list any allergies or conditions of which The Hershey Bears Coco's Kids Clubsm ("Kid's Club") staff should be aware of before your child participates in the Kid's Club or any Kid's Club related activities. _____

2. Parent/Guardian Information:

Name: _____ Relationship to the Child: _____

Home Address: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____

3. Member Benefits: Kids Club membership includes the following benefits:

- Ticket vouchers to two HERSHEY BEARS® home games (see vouchers for restrictions).
- An official membership card and \$3 pre-loaded cash card courtesy of SUBWAY®.
- A premium NEW CUMBERLAND FEDERAL CREDIT UNION® COCO's KIDS CLUBsm collector's cup which can be used to get \$2.00 sodas all season. Plus, enjoy a free fountain soda (must have 2011-2012 season cup) when you purchase a kids meal at select Giant Centersm locations.
- Membership kit courtesy of CAPITAL BLUE CROSS with letters from coaches and COCO THE BEARsm.
- Birthday card from COCO THE BEARsm.
- A chance to win prizes on the prize wheel (child must be present to spin).
- HERSHEY BEARS® schedule with promotion dates.
- Admission to exclusive COCO's KIDS CLUBsm events.
- An official COCO's KIDS CLUBsm membership certificate.
- Chances to win HERSHEY BEARS® and HERSHEY PARK® prizes.

4. Payment: The attached HERSHEY BEARS® COCO's KIDS CLUB Registration Payment Information Form must be completed and returned with this registration form.

5. Participation Waiver: In consideration of my child (hereinafter referred to as “Child) being permitted to participate in the Kids Club or Kids Club related activities, I hereby release and forever waive and discharge Hershey Entertainment & Resorts Company, Regional Arena Management LLC, the township of Derry Industrial and Commercial Development Authority and its shareholders, employees, officers, directors, agents, representatives, related entities, assigns, and insurers of each (collectively referred to as the “Released Parties”) of and from all responsibility for any and all rights, claims, actions, causes of actions, demands, damages, including property damage, costs or judgments, losses, injuries, including bodily injury (including death), expenses (including reasonable attorneys’ fees and medical expenses), liabilities, and legal costs or other compensation whatsoever, whether known or unknown, that I now have or that may hereafter accrue to me arising out of or related to my Child’s participation in the Kids Club and Kids Club related activities. I assume responsibility for, and agree to indemnify, defend and hold the Released Parties harmless against any and all loss, including judgments, damages, costs, expenses, and attorney’s fees that may be directly or indirectly related to any claim, demand or cause of action arising out of or related to my Child’s participation in the Kids Club and Kids Club related activities.

6. Publicity/Photo Release: I GRANT the Released Parties permission to record, film, photograph, tape, and otherwise capture and reproduce my and / or my Child’s name, voice, conversation, sounds, likeness, and performance while participating in the Kids Club and Kids Club related activities. All images and sound captured on tape or otherwise shall be referred to as the recordings (the “Recordings”). I agree that Released Parties shall (i) own all rights in the Recordings, (ii) have the right to use the Recordings, in whole or in part, in any manner or media (whether now existing or created in the future), in perpetuity, and in all languages, throughout the universe, and (iii) be entitled to use the Recordings as Released Parties deems appropriate, including, without limitation, for promotion and publicity purposes.

I DO NOT GRANT permission for my Child to be recorded, filmed, photographed or taped while participating in the Kids Club and Kids Club related activities. Please initial here: _____

7. Monthly Newsletters: Monthly newsletters will be available via www.hersheybears.com, but will not include a list of member birthday or any special member only contests. To receive a monthly newsletter via U.S. Mail, please initial here: _____.

I have read this Registration Form, understand its terms, and have voluntarily and knowingly signed it as an indication of my acceptance.

Name of Parent/Legal Guardian (Print)

Date

Signature of Parent/Legal Guardian

