



This season, the *Hershey Bears*® will honor all of our Hometown Heroes through our Seats for Soldiers & Veterans Program and our First Responders Night Presented by SERVPRO. Our eleventh annual Seats for Soldiers & Veterans game will take place on Saturday, November 12, 2022 vs. the Bridgeport Islanders, and our First Responders Night game will take place on Friday, January 13, 2023 vs. the Springfield Thunderbirds.

We are inviting you to help support those that fight for us every day. Our sponsors are instrumental in the success of these programs which provide tickets to past and present military, first responders, and their families. Below are a variety of ways that you can show your support of both the military and first responders in our community through our Hometown Heroes Packages.



DIAMOND SUPPORTER - \$5,500

- One Hundred and Seventy-Five (175) Seats for Soldiers & Veterans tickets to be donated to military families on Military Night
- One Hundred and Seventy-Five (175) First Responder tickets to be donated to local police and firefighters on First Responders Night
- Fifty (50) 100 Level Defend Zone Tickets for the either the Military Night or First Responders Night game to be utilized at the donor's discretion
- Fifty (50) snack vouchers
- Five (5) autographed Hometown Heroes pucks
- Two (2) autographed player photo plaques
- Donor's name mentioned on Video Board at the game
- Sponsorship mention on HersheyBears.com

COMMANDER PACKAGE - \$3,500

- One Hundred and Twenty-Five (125) Seats for Soldiers & Veterans tickets to be donated to military families on Military Night
- One Hundred and Twenty-Five (125) First Responder tickets to be donated to local police and firefighters on First Responders Night
- Twenty (20) 100 Level Defend Zone Tickets for the either the Military Night or First Responders Night game to be utilized at the donor's discretion
- Twenty (20) snack vouchers
- Five (5) autographed Hometown Heroes pucks
- Two (2) autographed player photo plaques
- Donor's name mentioned on Video Board at the game
- Sponsorship mention on HersheyBears.com

For more information or to become a sponsor, please contact Jordan Lockhart directly at (717) 534-3352 or jolockhart@hersheypa.com. We strongly encourage you to forward this information along to your friends, family, or employers who may also be interested in participating.
Thank you!