



Fundraising Facts

The *Hershey Bears*® are thrilled to offer an exciting way to raise funds for your group! With the *Hershey Bears* Fundraising Program, your group can offer a GREAT discount on game tickets, and EARN up to \$5.50 per ticket sold! The program is EASY and FUN!

Enclosed is a Fundraising Packet. We have provided you with all the materials you'll need for a successful fundraising campaign! Included is:

- An easy-to-follow **Group Leader Order Form** to complete and send to our ticket office
- Reproducible order form for group members to present to potential "customers"
- A handy "tracking" sheet to tabulate ticket sales
- A *Hershey Bears* Poster to promote your program!

Here's how the program works! The FUNDRAISING Program is offered for all games during the regular season excluding *Hersheypark* Pass Promotional Nights. We offer tickets to your group at a great discount and you set your selling price (Maximum resale price is the ticket face value).

	Your Ticket Cost	Amusement Tax	Your Total Ticket Cost	Gate Price	Amusement Tax	Total Face Value	Possible Profit per Ticket
100 Level	\$20.65	\$0.85	\$21.50	\$26.15	\$0.85	\$27.00	\$5.50
200 Level	\$15.15	\$0.85	\$16.00	\$19.15	\$0.85	\$20.00	\$4.00

All purchased tickets are subject to a Derry Township amusement tax of 10% capped at \$.85.

Just a reminder.....

All fundraising orders must be for 50 or more tickets.

A block of seats will be reserved for your group.

Payment is due at least 2 weeks prior to game date.

Tickets are only valid for the game chosen and are non-refundable.

Tickets will be sent by USPS. Please allow enough time for order processing, mailing; and distribution to your customers.

Our helpful staff will be happy to assist with any questions you may have. Call us at 717-534-3352. With *Hershey Bears* Fundraising, EVERYBODY WINS...GO Bears!



FUNDRAISING

Group Leader Form



Game Date: _____

Group Information

Group Name _____ Contact _____
 Address _____
 City _____ State _____ Zip _____
 County _____ Phone _____
 Email _____ Account Number _____

Group Ticket Order

	Number of Tickets	Price	Total
100 Level Seats		\$21.50 <small>(\$20.65 + \$.85 amusement tax)</small>	
200 Level Seats		\$16.00 <small>(\$15.15 + \$.85 amusement tax)</small>	

Grand Total \$ _____

Tickets will be mailed to the Group Leader and are only valid for the game date on the ticket.

Tickets will be sent via USPS when orders with full payment are received.

Payment Information

Credit Card # _____

Exp. Date _____

Card Holder Signature _____

AMERICAN EXPRESS DISCOVER MASTER CARD VISA

Make all checks or money orders payable to:

Hershey Bears

Mail Orders to:

Hershey Bears Group Sales
 550 W. Hersheypark Dr.
 Hershey, PA 17033
 Or fax to (717)520-5102

717-534-3352

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FUNDRAISING Order Sheet



Procedures for Fundraising with the *Hershey Bears*

- Place individual orders on this order form.
- Fill in the total number of tickets sold on this form with payment and return all of your forms to your group leader by the due date.
- Keep your individual sales sheet for your records to distribute tickets.
- Group Leaders will submit one order form and one organizational check.

Hi! I'm _____ with _____

I am selling *Hershey Bears* Hockey tickets as a fundraiser for _____.

Game Information

Game Date: _____

Game Time: _____

Opponent: _____

Ticket Order

	Number of Tickets	Price	Total
100 Level Seats			
200 Level Seats			

Grand Total _____

Payment Information

Individual checks should be made payable to your organization

Order Due to Group Leader by: _____

