



SEASON TICKET BENEFITS



DISCOUNTED PARKING

Prepaid parking is available for Full, Half, and 12 Game Plans. Savings are based on plan type.

SEASON TICKET Holders GENERAL PARKING

- Full Season – FREE
- Half Season – \$95
- 12 Game Plan – \$102

TICKET EXCHANGE PROGRAM

Every home game (with the exception of *Hersheypark*® Pass Night) is available as an exchange date when completed at least two (2) business days prior to the date of the game you are returning. Exchanges requested within two (2) business days, or after the game you are returning, will also exclude Saturday games as a trade option. All exchanges are subject to availability and desired exchange dates are required when making the request. Quantity of exchange vouchers are based on plan type.

SEASON TICKET EXCHANGES

- Full Season – 3 exchange vouchers
- Half Season – 2 exchange vouchers
- 12 Game Plan – 1 exchange voucher

HERSHEYPARK TICKET

Full Season Ticket Holders receive one (1) complimentary *Hersheypark* ticket (must be used by July 31, 2020) per Full Season seat renewed by April 11, 2020.

HERSHEYPARK SEASON PASS DISCOUNT

Full Season Ticket Holders may purchase *Hersheypark* season passes at an exclusive rate.

EARLY DISCOUNT PLAN (EDP)

Full Season Ticket Holders save \$30 per seat when they pay in full by April 11, 2020 and will also be eligible to participate in the “Shoot for Your Seat” event.

SHOOT FOR YOUR SEAT EVENT

This event is for Full Season Ticket Holders to shoot for your seat. Each account will receive one shot for a chance to win their seats for the 2020-2021 season! To participate in this event, payment must be paid in full by **April 11, 2020**.



VIDEO BOARD ANNOUNCEMENTS

Full Season Ticket Holders are allowed 1 FREE Special Greeting. Requests must be submitted two (2) business days prior to the game. Based on availability.

ADDITIONAL SEASON TICKET GIFT

Full and Half Season Ticket Holders will receive one (1) exclusive gift per account!

PAYMENT PLAN

Full, Half, and 12 Game Plan Season Ticket Holders have the opportunity to select a payment plan for their Season Tickets. The payment plan is for 6 months. Monthly payments begin in March and final payment will be made in August.

COMPLIMENTARY HERSHEY BEARS TICKETS

Two (2) Complimentary *Hershey Bears*® 2020-2021 regular season 200 level tickets for every seat purchased (select games, based on availability).

SEASON TICKET GIFT – MUG

Receive a voucher for your Season Ticket Mug when you pick up your Season Tickets at Pick-up Night. The reusable mug is good for \$1 soda refills throughout the 2020-2021 season.

EXCLUSIVE MEET THE TEAM EVENT

Meet your 2020-2021 *Hershey Bears* at the annual Season Ticket Holders Pick-up Event. In addition, there is an exclusive 30% off merchandise discount at the event (Restrictions may apply).

EXCLUSIVE SEASON TICKET ENTRANCE

Full, Half, and 12 Game Plan Season Ticket Holders have an exclusive entrance at *Giant Center*SM. This entrance opens 1 Hour and 45 Minutes prior to game time.



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ACCESS TO "STATE OF THE BEARS" EVENT

Go behind the scenes with our exclusive "State of the Bears" event during the 2020-2021 season, featuring VP of Hockey Operations, Bryan Helmer. The event will include an address by Bryan, as well as an exclusive Q&A session.

SELECT-A-SEAT EVENT

Want to know what seats are available for the 2020-2021 season? Join us and see what we have available for the upcoming season and select your seat!

"REGISTER TO WIN" CONTESTS

Each home game we have an exclusive Season Ticket Holder "Register to Win" contest. Enter your name and have an opportunity to be recognized as the Season Ticket Holder of the game and win a prize.

JULY MONTH OF WINNING

Every day throughout the month of July, a randomly selected Season Ticket Holder is chosen to receive a prize!

VALUE BOOK

Season Ticket Holders will receive a book loaded with coupons.

**Hershey Bears Season Ticket Office • 550 W. Hersheypark Drive, P.O. Box 860, Hershey, PA 17033
Phone: 717-508-BEAR (2327) • Fax: 717-508-1575**