



SEASON TICKET BENEFITS



DISCOUNTED PARKING

Prepaid parking is available for Full, Half, and 12 Game Plans. Savings are based on plan type.

SEASON TICKET Holders GENERAL PARKING

- Full Season - FREE
- Half Season - \$95
- 12 Game Plan - \$102

TICKET EXCHANGE PROGRAM

Home games with the exception of *Hersheypark*® Pass Nights and Saturday games are available as an exchange date. All exchanges are subject to availability and desired exchange dates are required when making the request. Quantity of exchange vouchers are based on plan type.

SEASON TICKET EXCHANGES

- Full Season - 3 exchange vouchers
- Half Season - 2 exchange vouchers
- 12 Game Plan - 1 exchange voucher

HERSHEYPARK TICKET

Full Season Ticket Holders receive one (1) complimentary *Hersheypark* ticket (must be used by July 31, 2021) per Full Season seat renewed by March 26, 2021.

HERSHEYPARK SEASON PASS DISCOUNT

Full Season Ticket Holders may purchase *Hersheypark* season passes at an exclusive rate.



VIDEO BOARD ANNOUNCEMENTS

Full Season Ticket Holders are allowed 1 FREE Special Greeting. Requests must be submitted two (2) business days prior to the game. Based on availability.

ADDITIONAL SEASON TICKET GIFT

Full and Half Season Ticket Holders will receive one (1) exclusive gift per account!

PAYMENT PLAN

Full, Half, and 12 Game Plan Season Ticket Holders have the opportunity to select a payment plan for their Season Tickets. The payment plan is for 6 months. Monthly payments begin in March and final payment will be made in August.

COMPLIMENTARY HERSHEY BEARS TICKETS

Two (2) Complimentary *Hershey Bears*® 2021-2022 regular season 200 level tickets for every seat purchased (select games, based on availability).

SEASON TICKET GIFT – MUG

Receive a voucher for your Season Ticket Mug when you pick up your Season Tickets at Pick-up Night. The reusable mug is good for \$1 soda refills throughout the 2021-2022 season.

EXCLUSIVE MEET THE TEAM EVENT

Meet your 2021-2022 *Hershey Bears* at the annual Season Ticket Holders Pick-up Event. In addition, there is an exclusive 30% off merchandise discount at the event (Restrictions may apply).

EXCLUSIVE SEASON TICKET ENTRANCE

Full, Half, and 12 Game Plan Season Ticket Holders have an exclusive entrance at *Giant Center*SM. This entrance opens 1 Hour and 45 Minutes prior to game time.



ACCESS TO "STATE OF THE BEARS" EVENT

Go behind the scenes with our exclusive "State of the Bears" event during the 2021-2022 season, featuring VP of Hockey Operations, Bryan Helmer. The event will include an address by Bryan, as well as an exclusive Q&A session.

SEASON TICKET HOLDER OF THE GAME

Each home game, one Season Ticket Holder will be selected as our Season Ticket Holder of the Game and win a prize.

VALUE BOOK

Season Ticket Holders will receive a book loaded with coupons.

Hershey Bears Season Ticket Office • 550 W. Hersheypark Drive, P.O. Box 860, Hershey, PA 17033
Phone: 717-508-BEAR (2327) • Fax: 717-508-1575