



SEASON TICKET MEMBER **REFERRAL PROGRAM**



Do you have any friends, family, or co-workers interested in becoming Season Ticket Members with the *Hershey Bears*®? Here's your opportunity to enjoy amazing rewards by referring someone to join the Bears Season Ticket community!

HOW IT WORKS:

- Check out our incentives and enter in the required referral information.
- For your referral to qualify, the individual must purchase a Season Ticket plan.
- Once your referral has purchased Season Tickets, YOU earn rewards!

FULL SEASON PLAN (38 Games)

Rewards for referring a Full Season Ticket Membership

100 LEVEL

- \$35 HE&R Gift Card per seat
- Two (2) additional ticket exchanges per new account
- Watch warm-ups from the Penalty Box (based on availability)

200 LEVEL

- \$25 HE&R Gift Card per seat
- Two (2) additional ticket exchanges per new account

12 GAME PLAN

Rewards for referring a 12 Game Season Ticket Membership

100 LEVEL

- \$15 HE&R Gift Card per seat

200 LEVEL

- \$10 HE&R Gift Card per seat

HALF SEASON PLAN (19 Games)

Rewards for referring a Half Season Ticket Membership

100 LEVEL

- \$20 HE&R Gift Card per seat
- One (1) additional ticket exchanges per new account

200 LEVEL

- \$15 HE&R Gift Card per seat
- One (1) additional ticket exchanges per new account

FLEX-10 PLAN

Rewards for referring a Flex-10 Season Ticket Membership

100 LEVEL

- \$10 HE&R Gift Card per seat

200 LEVEL

- \$5 HE&R Gift Card per seat

GRAND PRIZE

For each referral who purchases a plan, the referrer receives points determined by the plan:

- **Full Season** – 10 Points
- **Half Season** – 7 Points
- **12 Game** – 5 Points
- **Flex-10** – 3 Points

The Season Ticket Member who generates the most points will receive:

- \$200 credit towards your account
- Dinner for you plus one guest with VP of Hockey Operations
- Team signed photo

PROGRAM CONDITIONS & GUIDELINES

- Referred account cannot have prior *Hershey Bears* Season Ticket purchase history.
- Members within the same family, with the same mailing address, are not eligible.
- Referring account will not receive any rewards until referred account is paid in full.
- The *Hershey Bears* reserve all rights in determining what qualifies as a referral.
- Grand Prize winner will be announced by April 2020.
- Referral period is valid through January 31, 2020.
- All HE&R Employees are ineligible for the HE&R Gift Card

Hershey Bears Season Ticket Office

550 W. Hersheypark Drive, P.O. Box 860, Hershey, PA 17033 | 717-508-BEAR (2327) ▪ Fax: 717-534-3383



SEASON TICKET MEMBER ***REFERRAL PROGRAM***



CURRENT SEASON TICKET MEMBER INFORMATION

FIRST NAME

LAST NAME

PHONE NUMBER

EMAIL ADDRESS

ACCOUNT NUMBER

FUTURE SEASON TICKET MEMBER INFORMATION

FIRST NAME

LAST NAME

PHONE NUMBER

EMAIL ADDRESS

RELATION

PLAN TYPE

- Full Season**
(38 Games) **Half Season**
(19 Games)
- 12 Game** **Flex-10**

SEATING AREA

- 100 LEVEL**
- 200 LEVEL**

Please Submit Completed Form at Fan Assistance (Behind Section 105)
Forms also Available at www.hersheybears.com/referral