



# 81 WAYS TO USE YOUR SEASON TICKETS

1. Use them for yourself
2. Host prospective business
3. Host your top existing clients
4. Host clients you're looking to upsell
5. Reward your top sales people
6. Boost morale by giving them to employees
7. Donate tickets to local charities, hospitals, military/veteran groups, churches, etc.
8. Use them as a birthday gift for employees or clients
9. Give them to your barber/hairdresser, doctor, dentist, etc.
10. Invite a colleague you want to get to know better
11. Use them as a prize for a contest or sweepstakes
12. Invite someone in your network you're looking to reconnect with
13. Trade them for a product or service of someone in your network
14. Use them for a silent auction or raffle prize
15. Surprise & delight for customers
16. Use them to encourage engagement with your social media following
17. Date night with your significant other
18. Reconnect with an old friend
19. Bring your family and create new memories
20. Housewarming present for a new neighbor
21. Thank a family or friend for helping you move
22. Surprise someone on their birthday
23. Take your son or daughter to their first sporting event
24. Give as an anniversary gift
25. Meet a blind date at the seats
26. Give them as a graduation present
27. Great stocking stuffer
28. Give them as a wedding or engagement present
29. Welcome a new employee to the company
30. Donation to your favorite local charity
31. Use as a raffle prize
32. Give them to a team sponsor
33. Donate to your church
34. Reward your child's favorite teacher
35. Reward yourself - You deserve to enjoy time for yourself
36. Give to an employee for going above and beyond
37. Congratulations reward to an employee during their annual performance review
38. Use them as a prospecting tool to earn a new customer
39. Attend a networking event and present to someone new you meet
40. Congratulate an employee for a promotion
41. Present to a contact who provided exceptional service
42. Congratulations on someone's retirement
43. Reward an employee for consistent attendance to work
44. Give as a prize in a drawing at work for a contest

45. Invite your best prospect to a game
46. Thank a mentor or someone who has been influential to you
47. Invite a new employee you want to get to know
48. Give them to your child's coach
49. Donate to patient at a local hospital
50. Donate to a member of the military
51. Thank a neighbor for watching your pets
52. Thanks a babysitter for watching your children
53. Offer to a potential new employee after an interview
54. Use a tool to introduce vendors or new business partners
55. Thank you tool for someone who offered you a testimonial
56. Surprise a stranger
57. Give to a waiter or waitress who provided exceptional service
58. Thank an intern
59. Offer to a colleague having a tough day
60. Surprise a loyal customer on their birthday
61. Customer resolution tool from a complaint or problem
62. Offer every time you get a referral who converts to new business
63. Visit another sports venue and invite someone to see the Bears
64. Send them with a newly signed agreement as a thank you
65. Save them after a game and give to a child later in life as a memory
66. Thank a housekeeper or gardner
67. Surprise the first person who comes to the office everyday
68. Pair with dinner and reward a great employee
69. Reward an employee who generates the most new business
70. Surprise a veteran who has served our nation
71. Present to a front-line person who appeased an angry customer
72. Give tickets to your office cleaning crew as a thank you
73. Give to a customer who makes payments in full
74. Propose at a Bears game
75. Invite a customer who hasn't ordered/done business with you recently
76. Help part-time workers feel more like part of the organization
77. Accident free inside a shop
78. Win back customers
79. Give to an employee who doesn't get commission to boost morale
80. Use tickets for trade opportunities
81. Give tickets to your mechanic or landscaper

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