



# SEASON TICKET HOLDER REFERRAL PROGRAM

Do you have any friends, family, or co-workers interested in becoming Season Ticket Holders with the *Hershey Bears*®? Here's your opportunity to enjoy amazing rewards by referring someone to join the Bears Season Ticket community!

## HOW IT WORKS:

- Check out our incentives and enter in the required referral information.
- For your referral to qualify, the individual must purchase a Season Ticket plan.
- Once your referral has purchased Season Tickets, YOU earn rewards!

### FULL SEASON PLAN (36 Games)

Rewards for referring a Full Season Ticket Holder

#### 100 LEVEL

- \$35 HE&R Gift Card per seat

#### 200 LEVEL

- \$25 HE&R Gift Card per seat

### HALF SEASON PLAN (18 Games)

Rewards for referring a Half Season Ticket Holder

#### 100 LEVEL

- \$20 HE&R Gift Card per seat

#### 200 LEVEL

- \$15 HE&R Gift Card per seat

### 12 GAME PLAN

Rewards for referring a 12 Game Season Ticket Holder

#### 100 LEVEL

- \$15 HE&R Gift Card per seat

#### 200 LEVEL

- \$10 HE&R Gift Card per seat

### PROGRAM CONDITIONS & GUIDELINES

- Referred account cannot have a prior *Hershey Bears* Season Ticket purchase history.
- Season Ticket Holders within the same family, with the same mailing address, are not eligible.
- Referring account will not receive any rewards until referred account is paid in full.
- The *Hershey Bears* reserve all rights in determining what qualifies as a referral.
- Referral period is valid through December 31, 2023.
- All HE&R Employees are ineligible for the HE&R Gift Card

Hershey Bears Season Ticket Office • 550 W. Hersheypark Drive, P.O. Box 860, Hershey, PA 17033  
Phone: 717-508-BEAR (2327) • Fax: 717-508-1575



# SEASON TICKET HOLDER REFERRAL PROGRAM

## CURRENT SEASON TICKET HOLDER INFORMATION

FIRST NAME

LAST NAME

PHONE NUMBER

EMAIL ADDRESS

ACCOUNT NUMBER

## FUTURE SEASON TICKET HOLDER INFORMATION

FIRST NAME

LAST NAME

PHONE NUMBER

EMAIL ADDRESS

RELATION

## PLAN TYPE

☐ Full Season  
(36 Games)

☐ Half Season  
(18 Games)

☐ 12 Game

## SEATING AREA

☐ 100 LEVEL

☐ 200 LEVEL

Please Submit Completed Form at Fan Assistance (Behind Section 105)  
Forms also Available at [www.hersheybears.com/referral](http://www.hersheybears.com/referral)