



# SEATS FOR SOLDIERS & VETERANS

*\*\*Hometown\*\**  
**HEROES**  
MILITARY • POLICE • FIRE • EMS  
HERSHEY BEARS



At the Hershey Bears® home game on Saturday, November 10, 2018 vs. the Springfield Thunderbirds, the *Hershey Bears* Hockey Club will honor our military personnel through our eighth annual Seats for Soldiers & Veterans game.

We are inviting you to help support those that fight for us every day. Our sponsors are instrumental in the success of this program which provides tickets to past and present military and their families. For each ticket purchased through this program, the *Hershey Bears* Hockey Club will include a voucher for a soda and popcorn.

Below are a variety of ways that you can show your support of the military and their families through our Seats for Soldiers & Veterans program. Each of the levels of participation below provides military and their families the opportunity to attend the *Hershey Bears* game on November 10.



## **MVP - \$3,200** (limit of 2)

- Two Hundred (200) Seats for Soldiers & Veterans tickets to be donated to military families
- Twenty (20) - 100 level tickets for the game on November 10 to be utilized at the donor's discretion
- Twenty (20) meal vouchers
- Two (2) autographed Hometown Heroes pucks
- One (1) autographed team photo plaque signed by the *Hershey Bears* team captain
- Donor's name mentioned on the standings board
- Sponsorship mention on HersheyBears.com

## **All-Star - \$1,600** (limit of 3)

- One Hundred (100) Seats for Soldiers & Veterans tickets to be donated to military families
- Ten (10) - 100 level tickets for the game on November 10 to be utilized at the donor's discretion
- Ten (10) meal vouchers
- Two (2) autographed Hometown Heroes pucks
- One (1) autographed team photo plaque signed by the *Hershey Bears* team captain
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## **Power Play - \$800**

- Fifty (50) Seats for Soldiers & Veterans tickets to be donated to military families
- Eight (8) - 100 level tickets for the game on November 10 to be utilized at the donor's discretion
- One (1) autographed Hometown Heroes puck
- Donor's name mentioned on the standings board
- Sponsorship mention on HersheyBears.com

## **Hat Trick - \$400**

- Twenty-five (25) Seats for Soldiers & Veterans tickets to be donated to military families
- Four (4) - 100 level tickets for the game on November 10 to be utilized at the donor's discretion
- One (1) autographed Hometown Heroes puck
- Donor's name mentioned on the standings board
- Sponsorship mention on HersheyBears.com

## **Cross Check - \$160**

- Ten (10) Seats for Soldiers & Veterans tickets to be donated to military families
- Two (2) - 100 level tickets for the game on November 10 to be utilized at the donor's discretion
- One (1) autographed Hometown Heroes puck
- Donor's name mentioned on the standings board
- Sponsorship mention on HersheyBears.com

To become a sponsor, please contact Janet Dise directly at (717) 534-3352 or [jdise@hersheypa.com](mailto:jdise@hersheypa.com) for more information. We strongly encourage you to forward this information along to your friends, family or employers who may also be interested in participating. Thank you.