



# SEATS FOR SOLDIERS & VETERANS



On Sunday, November 15, 2015 vs. the Rochester Americans the *Hershey Bears*® Hockey Club will honor our military personnel through our fifth annual Seats for Soldiers & Veterans game.

We are inviting you to help support those that fight for us every day. Our sponsors are instrumental in the success of this program which provides tickets to past and present military and their families. For each ticket purchased through this program, the *Hershey Bears* Hockey Club will include a voucher for a soda and popcorn.

Below are a variety of ways that you can show your support of the military and their families through our Seats for Soldiers & Veterans program. Each of the levels of participation below provides military and their families the opportunity to attend the *Hershey Bears* game on November 15.

## MVP - \$3,000 (limit of 2)

- Two Hundred (200) Seats for Soldiers & Veterans tickets to be donated to military families
- Twenty (20) - 100 level tickets for the game on November 15 to be utilized at the donor's discretion
- Twenty (20) admissions to an exclusive pre-game thank you reception to be utilized at the donor's discretion
- One Hundred (100) admissions to a VIP skating party with a select number of *Hershey Bears* players to be used at the donor's discretion
- Two (2) autographed Hometown Heroes pucks
- One (1) autographed team photo plaque signed by the *Hershey Bears* team captain
- Donor's name mentioned on the standings board
- Mention on the *Hershey Bears* website as a sponsor

## All-Star - \$1,500 (limit of 3)

- One Hundred (100) Seats for Soldiers & Veterans tickets to be donated to military families
- Ten (10) - 100 level tickets for the game on November 15 to be utilized at the donor's discretion
- Ten (10) admissions to an exclusive pre-game thank you reception to be utilized at the donor's discretion
- Fifty (50) admissions to a VIP skating party with a select number of *Hershey Bears* players to be used at the donor's discretion
- Two (2) autographed Hometown Heroes pucks
- One (1) autographed team photo plaque signed by the *Hershey Bears* team captain
- Donor's name mentioned on the standings board
- Mention on the *Hershey Bears* website as a sponsor

## Power Play - \$700

- Fifty (50) Seats for Soldiers & Veterans tickets to be donated to military families
- Eight (8) - 100 level tickets for the game on November 15 to be utilized at the donor's discretion
- One (1) autographed Hometown Heroes puck
- Donor's name mentioned on the standings board
- Mention on the *Hershey Bears* website as a sponsor

## Hat Trick - \$350

- Twenty-five (25) Seats for Soldiers & Veterans tickets to be donated to military families
- Four (4) - 100 level tickets for the game on November 15 to be utilized at the donor's discretion
- One (1) autographed Hometown Heroes puck
- Donor's name mentioned on the standings board
- Mention on the *Hershey Bears* website as a sponsor

## Cross Check - \$150

- Ten (10) Seats for Soldiers & Veterans tickets to be donated to military families
- Two (2) - 100 level tickets for the game on November 15 to be utilized at the donor's discretion
- One (1) autographed Hometown Heroes puck
- Donor's name mentioned on the standings board
- Mention on the *Hershey Bears* website as a sponsor

To become a sponsor, please contact Janet Dise directly at (717) 534-3352 or [jdise@hersheypa.com](mailto:jdise@hersheypa.com) for more information.

We strongly encourage you to forward this information along to your friends, family or employers who may also be interested in participating. Thank you.