



# SEASON TICKET BENEFITS



**NEW**

BENEFITS	FULL (38 GAMES)	HALF (19 GAMES)	12 GAME	FLEX-10
Gate Price Savings Up To	40%	30%	20%	18%
Discounted Parking	FREE	\$95	\$102	-
Shoot For Your Seat Event		-	-	-
Video Board Announcements		-	-	-
Payment Plan			-	-
Additional Season Ticket Gift			-	-
Select-A-Seat Event				-
Ticket Exchange Program	3	2	1	-
Access to "State Of The Bears" Event				-
Complimentary <i>Hershey Bears</i> ® Tickets				-
Preferred Parking Available		-	-	-
<i>Hersheypark</i> ® Season Pass Discount		-	-	-
<i>Hersheypark</i> Ticket		-	-	-
Early Discount Plan (EDP)		-	-	-
VIP 30% Merchandise Voucher		-	-	-
Season Ticket Gift - Mug				-
Same Seat For Every Game				-
Exclusive Meet The Team Event				-
Priority For Calder Cup Playoffs				-
Exclusive Season Ticket Entrance				-
Purchase Seats Prior To Public				-
"Register To Win" Contests				-
Eligible For July Month Of Winning				-
Value Book				-
PRICING	FULL (38 GAMES)	HALF (19 GAMES)	12 GAME	FLEX-10
100 Level - Row A (Paid in Full by 4/12/19)	\$810	-	-	-
100 Level (Paid in Full by 4/12/19)	\$695	-	-	-
200 Level (Paid in Full by 4/12/19)	\$555	-	-	-
100 Level - Row A	\$830	-	-	-
100 Level	\$715	\$437	\$309	\$270
200 Level	\$575	\$323	\$231	\$205

**EDP**



# SEASON TICKET BENEFITS



## DISCOUNTED PARKING

Prepaid parking is available for Full, Half, and 12 Game Plans. Savings are based on plan type.

### SEASON TICKET HOLDERS GENERAL PARKING

- Full Season - FREE
- Half Season - \$95
- 12 Game Plan - \$102

## NEW SHOOT FOR YOUR SEAT EVENT

This event is for Full Season Ticket Holders to shoot for your seat. Each account will receive one shot for a chance to win their seats for the 2019-2020 season! To participate in this event, payment must be paid in full by **April 12, 2019**.

## NEW VIDEO BOARD ANNOUNCEMENTS

Full Season Ticket Holders are allowed 1 FREE Special Greeting. Requests must be submitted two (2) business days prior to the game. Based on availability.

## NEW ADDITIONAL SEASON TICKET GIFT

Full and Half Season Ticket Holders will receive one (1) exclusive gift per account!

## NEW PAYMENT PLAN

Full and Half Season Ticket Holders have the opportunity to select a payment plan for their Season Tickets. The payment plan is available for up to 6 months. Monthly payments begin in March and final payment will be made in August.

## NEW SELECT-A-SEAT EVENT

Want to know what seats are available for the 2019-2020 season? Join us and see what we have available for the upcoming season and select your seat!



**NEW** / **TICKET EXCHANGE PROGRAM** .....

Every home game (with the exception of *Hersheypark*® Pass Night) is available as an exchange date when completed at least two (2) business days prior to the date of the game you are returning. Exchanges requested within two (2) business days of, or after the game you are returning, will also exclude Saturday games as a trade option. All exchanges are subject to availability and desired exchange dates are required when making the request. Quantity of exchange vouchers are based on plan type.

**SEASON TICKET EXCHANGES**

- Full Season – 3 exchange vouchers
- Half Season – 2 exchange vouchers
- 12 Game Plan – 1 exchange voucher

**NEW** / **ACCESS TO “STATE OF THE BEARS” EVENT** .....

Go behind the scenes with our exclusive “State of the Bears” event during the 2019-2020 season, featuring VP of Hockey Operations, Bryan Helmer. The event will include an address by Bryan, as well as an exclusive Q&A session.

**NEW** / **COMPLIMENTARY HERSHEY BEARS TICKETS** .....

Two (2) Complimentary *Hershey Bears* 2019-2020 regular season 200 level tickets for every seat purchased (select games, based on availability).

**HERSHEYPARK SEASON PASS DISCOUNT** .....

Full Season Ticket Holders may purchase *Hersheypark* season passes at an exclusive rate.

**HERSHEYPARK TICKET** .....

Full Season Ticket Holders receive one (1) complimentary *Hersheypark* ticket (must be used by July 31, 2019) per Full Season seat renewed by May 1, 2019.

**Hershey Bears Season Ticket Office • 550 W. Hersheypark Drive, P.O. Box 860, Hershey, PA 17033  
Phone: 717-508-BEAR (2327) • Fax: 717-534-3383**



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**EARLY DISCOUNT PLAN (EDP)** .....

Full Season Ticket Holders save \$20 per seat when they pay in full by April 12, 2019 and will also be eligible to participate in the "Shoot for Your Seat" event.

**VIP 30% MERCHANDISE VOUCHER** .....

Special discount on Bears Merchandise at Season Ticket Pick-up Night (restrictions may apply).

**SEASON TICKET GIFT – MUG** .....

Receive a voucher for your Season Ticket Mug when you pick-up your Season Tickets at Pick-up Night. The reusable mug is good for \$1 soda refills throughout the 2019-2020 season.

**EXCLUSIVE MEET THE TEAM EVENT** .....

Meet your 2019-2020 *Hershey Bears* at the annual Season Ticket Holders Pick-up Event.

**EXCLUSIVE SEASON TICKET ENTRANCE** .....

Full, Half, and 12 Game Plan Season Ticket Holders have an exclusive entrance at *Giant Center*. This entrance opens 1 Hour and 45 Minutes prior to game time.

**"REGISTER TO WIN" CONTESTS** .....

Each home game we have an exclusive Season Ticket Holders "Register to Win" contest. Enter your name and have an opportunity to be recognized as the Season Ticket Holder of the game and win a prize.

**JULY MONTH OF WINNING** .....

Every day throughout the month of July, a randomly selected Season Ticket Holder is chosen to receive a prize!

**VALUE BOOK** .....

Season Ticket Holders will receive a book loaded with coupons.

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